

**PRESBYTERIAN COLLEGE**  
**MAJOR CARD (JUNIOR & SENIOR YEARS)**

Name: \_\_\_\_\_ ID: \_\_\_\_\_  
Last First Middle ID Number

Expected Date of Graduation: \_\_\_\_\_

**Degree sought: BS Major: Business Administration (BADM) Concentration: Marketing (B-MK)**  
**ANY substitution to this program of study requires advanced written approval from the Department Chair and must be on file in the Registrar's Office PRIOR to completion of the substitution.**

Courses required for major	Grade	S.H.	Q.P.	Courses required for major	Grade	S.H.	Q.P.
ACCT 203 Principles Financial Accounting		3		Select six (6) hours from the following:			
ACCT 328 Cost & Managerial Accounting		3		BADM 323 Sports Marketing		3	
				BADM 361 Strategic Selling & Sales Mgmt		3	
BADM 299 Computer Appl for Business		2		BADM 375 Marketing Research		3	
BADM 301 Business Law		3		PSYC 2050/SOC 312 Social Psychology		3	
BADM 307 Marketing		3					
BADM 308 International Marketing		3					
BADM 309 Consumer Behavior		3					
BADM 315 Management/Org Behavior		3					
BADM 332 Managerial Finance		3					
BADM 337 Social Media Marketing		3					
BADM 351 Operations Management		3					
BADM 352 Strategic Management		3					
BADM 400 Career Preparation Tools		1					
ECON 205 Principles of Microeconomics		3					
ECON 206 Principles of Macroeconomics		3					
STAT 319 Business Statistics		4					
				<b>Total Hours Required</b>		<b>52</b>	

**Catalog Year 2023-24: Students are subject to requirements applicable at the time major is declared.**

Student signature \_\_\_\_\_ Date \_\_\_\_\_

Major Advisor signature \_\_\_\_\_ Date \_\_\_\_\_

If the student is a varsity athlete, this form must be signed by the NCAA Compliance Officer:

\_\_\_\_\_ Date \_\_\_\_\_