



SMS Privacy Policy

EFFECTIVE DATE: July 2026

I. PURPOSE

This Privacy Policy explains how Presbyterian College collects, uses, and protects information associated with its SMS messaging program.

II. INFORMATION

We collect your mobile phone number, your consent to receive text messages, messaging preferences, and limited delivery information necessary to administer the service.

III. ACCEPTABLE USE

Information is used solely to provide institutional communications related to enrollment, academics, financial aid, student services, administration, and campus safety. The College uses this information solely to administer its SMS messaging program and does not use mobile information for advertising or marketing purposes.

IV. INFORMATION SHARING

No mobile information will be shared with third parties or affiliates for marketing or promotional purposes. Text messaging originator opt-in data and consent will not be shared with any third parties except trusted service providers that support the delivery of SMS communications on behalf of Presbyterian College. Such providers may use the information only to perform messaging services for the College and for no other purpose. Please review the Presbyterian College SMS Terms of Service for additional information regarding participation in the SMS messaging program.

V. SECURITY

The College maintains reasonable administrative, technical, and physical safeguards to protect personal information.

VI. RETENTION

Consent records are retained in accordance with institutional records retention requirements.

VII. OPTIONS

You may opt out of operational SMS messages at any time by replying STOP. You may reply HELP for assistance.

VIII. ASSISTANCE

Questions regarding this Privacy Policy may be directed to the Office of Information Technology at helpdesk@presby.edu.