

Curriculum Vitae

Philip David Perdue

Assistant Professor of English and Communication Studies
Presbyterian College | Clinton, SC, USA
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Education

- Ph.D. 2019 Indiana University, Bloomington, Department of Communication and Culture
Areas of emphasis: Rhetoric, Civic Education, Religious Studies
Dissertation: *Looks Like History: Forming Christian America in the Biblical Nationalist Style*
Committee: John Lucaites (Chair), Robert Terrill, John Arthos, and Candy Brown
- M.A. 2013 Indiana University, Bloomington, Department of Communication and Culture
Areas of emphasis: Rhetoric and Public Culture, Film and Media Studies
- B.A. 2010 Western Washington University, Phi Kappa Phi
Fairhaven College of Interdisciplinary Studies
Interdisciplinary Concentration: *Rhetoric, Religion, and Politics in the American Public Sphere*
Directed by: Kathryn Anderson (Rhetoric and Communication, Women Studies, Social History)
Minor Field: Philosophy

Academic Positions

- Assistant Professor Presbyterian College
Director of Communication Studies
Department of English
Fall 2019
- Teaching Fellow Indiana University
Department of English
2018 - 2019
- Associate Instructor Indiana University
Department of English
Department of Communication and Culture
2011 - 2018

Teaching Experience

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| Teaching Fellow | 2019 | <p>Department of English, Indiana University (scheduled for Spring 19)
 ENG-R 340 Rhetoric of Social Movements
 1 section, 25 students
 This course examines various modes of communication, including verbal, visual, and bodily performance, as agents of social change. Introduces students to major theoretical and methodological statements on the rhetoric of social movement activism, and focuses on ways in which rhetorical critics can evaluate how social movements originate, agitate, and mutate in response to experiences of dissatisfaction with the status quo.</p> |
| Associate Instructor | 2018 | <p>Department of English, Indiana University
 ENG-W 231 Professional Writing Skills
 1 section, 11 students
 This course gives students experience in planning, drafting, and revising common formats and conventions of genres that circulate within most organized communication environments. This includes email, memos, letters, proposals, analytical reports, and more. Students learn how to produce these different forms of professional writing from and awareness of genres as rhetorical—as documents that aim to persuade specific readers toward certain beliefs or actions. Features a group service learning capstone project.</p> |
| Associate Instructor | 2017–18 | <p>College of Arts and Sciences, Indiana University
 COLL-P 155 Public Oral Communication
 7 sections, 17 - 23 students
 This course is designed to give all students in the College of Arts and Sciences a foundation in rhetoric and the liberal arts. It focuses on cultivating liberal competencies in speaking and listening in public venues, on the use of language in the constitution of community, on the formation of ethical comportment, and the critique of ideological structures.</p> |
| Associate Instructor | 2016 | <p>Department of English, Indiana University
 ENG-R 224 Persuasion: The Civic Art of Influence
 1 section, 21 students
 This course challenges students at all undergraduate levels to engage problems and opportunities of persuasion from a rhetorical perspective. Course emphasizes persuasion as a practice of citizenship that employs language, pictures, performances, digital media, and material objects to influence perception and shape responses in and with others. Special attention is paid to the persuasive function of visual images in advertising and electoral campaigns.</p> |

- Associate Instructor 2016 Department of English, Indiana University
ENG-R 209 Topics in Rhetoric and Public Culture: The Rhetoric of Religious Symbolism
 1 section, 22 students
 This course examines symbolism as a human practice of incomplete and selective representation. Students consider the place of religious language and symbols in the public discourse of transformative historical figures. A main area of emphasis is the way religious symbols achieve political power when audiences participate in the construction of symbolic meaning.
- Associate Instructor 2015 Department of English, Indiana University
ENG-R 222 Democratic Deliberation
 1 section, 28 students
 This course emphasizes practices of deliberation as a rhetorical mode of democratic self-governance. Course immerses students in sustained practical experience with group negotiation between potential advantages and disadvantages of public policy. Persuasion and argumentation theory are addressed. Issues in news media and popular culture are scrutinized and critiqued as case studies in deliberative discourse.
- Associate Instructor 2014–15 Department of Communication and Culture, Indiana University
 Teaching Assistant 2013 **CMCL-C 205 Introduction to Communication and Culture**
 2 breakout sections, 13 - 22 students (TA)
 3 sections, 48 - 50 students (AI)
 This course introduces students to the tripartite interdisciplinary structure that comprises the former Department of Communication and Culture at Indiana University. The course features seminal theoretical texts and figures in (i) rhetorical studies, (ii) film and media studies, and (iii) performance and ethnography. Thematic emphasis is placed on looking at rhetoric, media, and performance not as neutral transmitters of meaning, but as the generative substance of social and political reality.
- Associate Instructor 2012–13 Department of Communication and Culture, Indiana University
CMCL-C 122 Interpersonal Communication
 4 sections, 24 - 25 students
 This course serves as an introduction to the ethnographic study of human communication. Students engage interpersonal dialogue as a constructive practice of cultural production. Students learn how to transcribe recordings of real conversation and to use those transcriptions as evidence of the accomplishment of social business.
- Associate Instructor 2011–12 Department of Communication and Culture, Indiana University
CMCL-C 121 Public Speaking
 3 sections, 22 - 24 students
 This is an introductory course that gives students practice with oral presentation in front of a live audience. The course emphasizes a

rhetorical theory of identification, audience adaptation, and strategic arrangement of evidence for persuasive speaking.

Teaching Assistant 2010 Department of Political Science, Western Washington University
PLSC 261 Introduction to Political Theory

Honors & Awards

Teaching Award 2015 Department of Communication and Culture, Indiana University
CMCL-C 205 Introduction to Communication and Culture

Travel Award 2018 Department of Communication and Culture, Indiana University
Rhetoric Society of America 18th Biennial Conference
Minneapolis, MN

Travel Award 2018 Department of Communication and Culture, Indiana University
National Communication Association 104th Annual Convention
Salt Lake City, UT

Travel Award 2019 English Department, Indiana University
Rhetoric Society of America Institute
Baltimore, MD

Travel Award 2019 College of Arts and Sciences, Indiana University
Rhetoric Society of America Institute
Baltimore, MD

Travel Award 2019 Department of Communication and Culture
Rhetoric Society of America Institute
Baltimore, MD

Certificates

Advanced Pedagogy Certificate Department of Communication and Culture, Indiana University
Awarded to PhD students who demonstrate excellence in teaching.
May 2015.

Publications

Book Chapters 2019 “Visually Based Rhetorical History: The *Sola Vidēre* Principle in
Christian Nationalist Videos.” In *Returning to Rhetorical History*.
Jason Black and Kathleen Turner, eds. University of Alabama Press.
(forthcoming)

Book Reviews 2014 “Spiritual Modalities: Prayer as Rhetoric and Performance.” *Rhetoric & Public Affairs* 17, no. 3 (Fall 2014): 561–65.

Presentations

National Conferences

“Visual Rhetoric, Moving Bodies, Affective Transmission: Ancient, Early Modern, and Contemporary Perspectives.” Seminar. 2019 Rhetoric Society of America Institute. College Park, MD. June 2019.

“Rethinking Religious Rhetorics.” Workshop. 2019 Rhetoric Society of America Institute. College Park, MD. June 2019.

“Looks Like History: Forming Christian America in the Biblical Nationalist Style.” National Communication Association 104th Annual Convention (NCA). Seminar: Doing Rhetorical History. Salt Lake City, UT, November 2018.

“ReViewing the Canon: Biblical Nationalism as a Visual Rhetorical Style.” 18th Biennial Rhetoric Society of America Conference (RSA), Minneapolis, MN, May 2018.

“Forming Civic Attitudes: Seeing a Pedagogy of Patriotism in the Animation Style of *Learn Our History* Educational Videos for Children.” National Communication Association 102nd Annual Convention (NCA), Philadelphia, PA, November 2016.

“Techno-Citizenship or Democratic Action? Changing Rhetorical Education in a Neoliberal Culture.” 17th Biennial Rhetoric Society of America Conference (RSA), Atlanta, GA, May 2016.

“Visual Pedagogy and/as Civic Education: Exploring Possibilities for Fostering Civic Friendship Through Visual Rhetoric in the Classroom.” Visual Communication Conference (VisCom), Cannon Beach, OR, June 2015.

“Quiverfull and U.S. War-Culture.” National Communication Association 100th Annual Convention (NCA). Religious Communication Association Pre-conference (RCA). Chicago, IL, November 2014.

“Barack Obama’s Halo and the Facilitation of ‘Post-Racial’ American Audiences.” Rhetoric, Politics, and the Obama Phenomenon Conference, College Station, TX, March 2010.

Regional and Local Conferences

“Think Bigger: The Biblical Scale of Conflict at the Ark Encounter.” Central States Communication Association Annual Conference (CSCA), Milwaukee, WI, April 2018.

“Evangelical History Textbooks: Resisting Public Education and Claiming Ownership of

American National Identity.” Interdisciplinary Graduate Student Conference. Mediating Religion: Modes of Communication in Religious Contexts, Bloomington, IN, April 2014.

“Visual Rhetoric and Barack Obama’s Halo: An Inquiry Into Post-Racial Discourse.” Western Washington University Scholars’ Week, Bellingham, WA, May 2010.

“The Role of Family Structure in American and Arabic Individuation.” Western Washington University Scholars’ Week, Bellingham, WA, May 2007.

Workshops and Symposia

Workshop: “Rethinking Religious Rhetorics.” 2019 Rhetoric Society of America Institute. College Park, MD. June 2019 (scheduled to attend).

Rhetoric Society of America Midwest Winter Workshop (RSA)
Indiana University, January 2018
Northwestern University, January 2015
University of Illinois, January 2014

Rhetoric Society of America Summer Institute (RSA). Seminar: “The Rhetorical Spaces of Memory: Memorials, Cities, and Civic Life.” Indiana University, May 2017

Workshop: Rhetoric and Religion. University of Wisconsin-Madison, June 2015

Graduate Student Summer Institute in Rhetoric and Public Culture. “Michel Foucault’s Lectures on Governmentality, Biopolitics, and Neoliberalism.” Northwestern University, July 2016

Preparing Future Faculty Conference. Indiana University, January 2015

Indiana Digital Rhetoric Symposium. Indiana University, April 2015

Symposium on Visual Rhetoric. “Securing the Image: Surveillance, Verification, and Global Violence.” Northwestern University, November 2014

Service

Member, Rhetoric Society of America Midwest Winter Workshop Graduate Student Planning Group. Salt Lake City, UT, November 2018.

Faculty Sponsor, Canon on Campus. Undergraduate students in support of Dan Canon, Congressional candidate for Indiana’s 9th district. 2018.

Judge, Coder for College of Arts and Sciences mandated assessment for GenEd speech courses.

Department of English, Indiana University, Spring 2018.

Website Manager-Editor, Rhetoric Society of America Graduate Student Chapter, Indiana University, 2015–17.

Website Manager-Editor, Communication and Public Advocacy, Indiana University, 2015–16.

Graduate Student Representative to the Undergraduate Curriculum Committee. Department of Communication and Culture, 2015 - 2016.

Faculty Sponsor, IU Rubik's Cube Club. Indiana University, Fall 2015.

Participant, Associate Professor of Rhetorical Studies Job Search. Department of English, Indiana University, Fall 2015.

Public Outreach

Staff Writer	2012-present	Editor-at-large for ReadingThePictures.org, a web-based, not-for-profit, 501(c)(3) educational and publishing organization dedicated to visual culture, visual literacy, and media literacy through the analysis of news, documentary, and social media images. www.readingthepictures.org/staff/
Editor	2019-present	Editor for ReadingThePictures.org. Responsibilities include contributor outreach, generating and editing content for online distribution to a general readership, approving written contributions for publication. Answer directly to the publisher.

Professional Affiliations

National Communication Association (NCA), 2010 - present
 Rhetorical and Communication Theory Division
 Critical and Cultural Studies Division
 Visual Communication Division

Rhetoric Society of America (RSA), 2014 - present

Central States Communication Association (CSCA), 2018 - present

National Society of Collegiate Scholars

References

John Lucaites, PhD

Provost Professor of Rhetoric Emeritus
English Department, Indiana University
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(317) 535-0719

Robert Terrill, PhD

Professor of English, Director of Rhetoric, Writing, and Communication
English Department, Indiana University
rterrill@indiana.edu
(812) 855-0118

John Arthos, PhD

Associate Professor of English
English Department, Indiana University
jarthos@indiana.edu
(812) 679-8175

Language Proficiency

Spanish reading and translating